



#### AGREEMENT MADE BETWEEN

### **WBBM-TV**

CONTRACT NO. REV. 1031-50099-1

**Cancellation Notice** 

Announcement 28 days

DATE PRINTED 08/21/12

PAGE

Required

prior notice

22 West Washington Street, . CHICAGO IL 60602 AND

WBBM-TV

AGENCY (OR SERVICE) ACTING AS AGENT FOR 248790 ADVERTISER (OR AGENCY AND ADVERTISER)

STRATEGIC MEDIA SERVICES DOLD FOR CONGRESS

3299 K St NW Ste 200 PO BOX 8145

Washington DC 20007-4415 Northfield IL 60093-8145

USA

CONTACT PRODUCTROBERT DOLD FOR CONGRESS / IL-10

LOCAL STEPHANIE KEENAN AGENCY EST. NO. PRODUCT 1300

SALESPERSON CODE

NATIONAL SALESPERSON

**ADDRESS** 

USA

33295

NAME

AND

BROADCAST SCHEDULE STARTING 10/24/12 AND ENDING 10/30/12 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ethnicity		SPOTS		ME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1 non pi	T eemptible	1	10:00P	10:35P	30s	10/30/12-10/30/12	LATE NEWS	1	4500.00	4500.00
2 non pr	T eemptible	1	05:00A	05:57A	30s	10/30/12-10/30/12	2 NEWS THIS MORNING [5-6AM	1	315.00	315.00
3 non pr	00011 eemptible	2	05:58A	07:00A	30s	10/25/12-10/26/12	CBS2 NEWS AT 6AM	2	315.00	630.00
4 non pa	11000 eemptible	2	05:58A	07:00A	30S	10/29/12-10/30/12	CBS2 NEWS AT 6AM	2	315.00	630.00
5 non pa	00101 eemptible	2	07:00A	09:00A	30s	10/24/12-10/26/12	CBS THIS MORNING	2	405.00	810.00
	11000 eemptible	2	07:00A	09:00A	30s	10/29/12-10/30/12	CBS THIS MORNING	2	405.00	810.00
7 non pr	00111 eemptible	3	09:58A	11:00A	30s	10/24/12-10/26/12	PRICE IS RIGHT 10-11AM	3	900.00	2700.00
8 non pr	11000 eemptible	2	09:58A	11:00A	30s	10/29/12-10/30/12	PRICE IS RIGHT 10-11AM	2	900.00	1800.00
9 non pa	00111 eemptible	3	11:00A	11:30A	30s	10/24/12-10/26/12	2 NEWS AT 11:00	3	540.00	1620.00
10 non pre	11000 eemptible	2	11:00A	11:30A	30s	10/29/12-10/30/12	2 NEWS AT 11:00	2	540.00	1080.00
11	00111	3	11:28A	12:30P	30s	10/24/12-10/26/12	YOUNG & RESTLESS	3	720.00	2160.00
	(1)   0									

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





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	ANI	)	PAGE 2
33295 NAME	AGENCY (OR SERVICE) ACTING AS AGENT FOR 24879 STRATEGIC MEDIA SERVICES 3299 K St NW Ste 200	O ADVERTISER (OR AGENCY AND ADVERTISER)  DOLD FOR CONGRESS  PO BOX 8145	Cancellation Notice
AND ADDRESS CONTACT	Washington DC 20007-4415	Northfield IL 60093-8145 USA	Announcement 28 days prior notice
LOCAL SALESPERSO NATIONAL SALESPERSO		PRODUCT 1300 CODE	T.
	ST SCHEDULE STARTING 10/24/12 AND ENDING 10/30	/12 NO. WEEKS: 1	1

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ethnicity.					I I	TODO TELEVISION STATIONS OF Its STATIONS WHAT	io interided	discinnilate on the basis of face of		
TEM	DAVE	SPOTS		ME	LENGTH	EFFECTIVE DATES		TOTAL		
ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
non p	eemptible									
	11000 eemptible	2	11:28A	12:30P	30S	10/29/12-10/30/12	YOUNG & RESTLESS	2	720.00	1440.00
	00111 eemptible	3	03:00P	04:00P	30s	10/24/12-10/26/12	DR PHIL	3	630.00	1890.00
	11000 eemptible	2	03:00P	04:00P	30s	10/29/12-10/30/12	DR PHIL	2	630.00	1260.00
15 non p	00111 eemptible	3	04:00P	04:59P	30s	10/24/12-10/26/12	JUDGE JUDY	3	720.00	2160.00
	11000 eemptible	2	04:00P	04:59P	30s	10/29/12-10/30/12	JUDGE JUDY	2	720.00	1440.00
17 non p	00111 eemptible	3	05:00P	05:30P	30s	10/24/12-10/26/12	CBS2 NEWS AT 5	3	1440.00	4320.00
	11000 eemptible	2	05:00P	05:30P	30s	10/29/12-10/30/12	CBS2 NEWS AT 5	2	1440.00	2880.00
19 non p	00111 eemptible	3	06:00P	06:30P	30s	10/24/12-10/26/12	CBS2 NEWS AT 6	3	1620.00	4860.00
	11000 eemptible	2	06:00P	06:30P	30s	10/29/12-10/30/12	CBS2 NEWS AT 6	2	1620.00	3240.00
21 non p	00111 eemptible	3	06:27P	06:56P	30s	10/24/12-10/26/12	ENTERTAINMENT TONIGHT	3	1620.00	4860.00
22 non p	11000 eemptible	2	06:27P	06:56P	30s	10/29/12-10/30/12	ENTERTAINMENT TONIGHT	2	1620.00	3240.00

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33295	AGENCY (OR SERVICE) ACTING AS AGENT FOR 24879	O ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	STRATEGIC MEDIA SERVICES	DOLD FOR CONGRESS	
AND	3299 K St NW Ste 200	PO BOX 8145	Required
ADDRESS	Washington DC 20007-4415	Northfield IL 60093-8145	Announcement 28 days
	USA	USA	
CONTACT		PRODUCTROBERT DOLD FOR CONGRESS / IL-10	
LOCAL SALESPERSO	STEPHANIE KEENAN AGENCYEST.NO.	PRODUCT 1300 CODE	]
NATIONAL SALESPERSO	N		1
BROADCAS	ST SCHEDULE STARTING 10/24/12 AND ENDING 10/30	/12 NO. WEEKS: 1	1

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ethnicity		SPOTS		ME	0-2-2-2-2-2-2-2-2-2-2-2-2-2-2-2-2-2-2-2			TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
23 non pr	T eemptible	1	06:58P	08:00P	30s	10/30/12-10/30/12	NAVY NCIS	1	12600.00	12600.00
24 non pr	Su eemptible	1	09:30A	10:00A	30s	10/28/12-10/28/12	FACE THE NATION	1	2700.00	2700.00
25 non pr	Su eemptible	1	05:57P	07:00P	30s	10/28/12-10/28/12	SIXTY MINUTES SUNDAY	1	27000.00	27000.00
							Total Contract:	53		90945.00
					Qtr 4	Oct -12 55710.00	Nov   Dec   35235.00   .00	GR	Total 90945.00 AND TOTAL 90945.00	

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